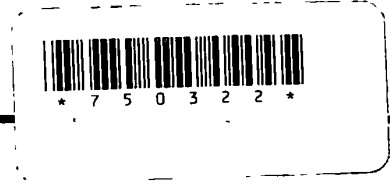


**Schroader, Kathy**

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**From:** Orjiako, Oliver  
**Sent:** Thursday, November 12, 2015 10:29 AM  
**To:** Euler, Gordon, Alvarez, Jose, Anderson, Colete, Albrecht, Gary, Hermen, Matt, Kamp, Jacqueline, Lebowsky, Laurie, Lumbantobing, Sharon  
**Cc:** Schroader, Kathy  
**Subject:** FW: Confusion about introducing a new alternative

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Just FYI and for the record Thanks

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**From:** Madore, David  
**Sent:** Thursday, November 12, 2015 10:01 AM  
**To:** McCauley, Mark; Tilton, Rebecca; Madore, David; Orjiako, Oliver  
**Subject:** Confusion about introducing a new alternative

Mark,

I received a call from a citizen this morning who read the news release just sent out by our county. It says that our county will introduce a new growth plan alternative at two public meetings. They were confused because they were only aware of 4 alternatives.

Our home page has this headline posted for the news release:  
"Public meetings to introduce proposed rural growth plan alternative"

That headline is repeated on the news release itself.

That fallacy was corrected in our November 9 joint work session in response to a topic that covered that exact point. No one is introducing an Alternative 5. The proposed planning assumptions of column B apply to the multiple existing alternatives especially alternatives 1, 2, and 4. The proposed updates do not introduce a new alternative.

The two open houses are to invite citizens to participate and to welcome their feedback on the proposed updates to our Comp Plan including the Planning Assumptions and the revised Alternative 4 maps.

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Please have the error corrected so the headline and the contents align with the sentence above. The corrected news release should be re-sent with a helpful note aimed at clearing up the confusion introduced by the first version about introducing a new alternative.

Thank you,

David