

Schroader, Kathy



From: Euler, Gordon
Sent: Tuesday, November 17, 2015 2:28 PM
To: Albrecht, Gary, Alvarez, Jose, Anderson, Colete, Euler, Gordon, Hermen, Matt, Kamp, Jacqueline, Lumbantobing, Sharon, Lebowsky, Laurie, Orjiako, Oliver, Schroader, Kathy, Wiser, Sonja
Subject: FW: Fwd: CLARK COUNTY NEWS RELEASE: Public meetings to introduce proposed rural growth plan alternative - For the Public Record and 2016 Comp Plan update.

From: Madore, David
Sent: Tuesday, November 17, 2015 1:22 PM
To: Orjiako, Oliver; 'Carol Levanen'
Cc: 'Ken Vance'; McCauley, Mark; Keltz, Mary; Cook, Christine; Euler, Gordon; McCall, Marilee
Subject: RE: Fwd: CLARK COUNTY NEWS RELEASE: Public meetings to introduce proposed rural growth plan alternative - For the Public Record and 2016 Comp Plan update.

Oliver,

I see what the problem is. Very few citizens read the legal notices. Those notices fulfill the state law requirement. But they do not get the attention of the vast majority of readers.

Our legal notice fulfilled only one of two requirements necessary for the success of a well-attended open house.

1. Fulfill the requirements of the law by stuffing the tiny text in the section that virtually no one reads.
2. Pay for a well-placed ad aimed at getting people's attention.

In the future, please help us to cover both bases for important invitations so we can do a great job communicating with our community.

Thank you,

David

From: Orjiako, Oliver
Sent: Tuesday, November 17, 2015 10:12 AM
To: 'Carol Levanen'; Madore, David; Stewart, Jeanne; Mielke, Tom
Cc: 'Ken Vance'; McCauley, Mark; Keltz, Mary; Cook, Christine; Euler, Gordon; McCall, Marilee
Subject: RE: Fwd: CLARK COUNTY NEWS RELEASE: Public meetings to introduce proposed rural growth plan alternative - For the Public Record and 2016 Comp Plan update.

There must be a misunderstanding. The attached public meeting notice was published in The Reflector November 11, 2015 page B9. The meeting notice covered the open houses scheduled for November 16 and 17, the PC hearing for November 19, and the BOCC hearing on November 24. In addition, the county issued a news release on November 10 based on information received from the Board on November 9. Previously, legal notices for the November 19 and November 24 public hearings was published in The Reflector on November 4. Most recently the county issued a press release on November 16 to remind the public of the Board hearing of November 24. If you have questions, please feel free to contact me. Thanks.

Best,

Oliver

From: Carol Levanen [<mailto:cnldental@yahoo.com>]
Sent: Monday, November 16, 2015 4:48 PM
To: Madore, David; Stewart, Jeanne; Mielke, Tom; Orjiako, Oliver
Subject: Fw: Fwd: CLARK COUNTY NEWS RELEASE: Public meetings to introduce proposed rural growth plan alternative - For the Public Record and 2016 Comp Plan update.

Dear Councilors,

The Reflector is the publication that is most likely to reach most of the people impacted by any considerations and changes to the Comprehensive Plan, and yet, Clark County has failed to keep them in the loop over the 2016 Comprehensive Plan update. Is this by accident or on purpose? Hopefully, county staff will do a much better job of reaching out to the public, via the newspaper of record, in the future.

Sincerely,

Carol Levanen, Ex Secretary, CCCU, Inc

----- Forwarded Message -----

From: Ken Vance <ken@thereflector.com>
To: Carol Levanen <cnldental@yahoo.com>
Sent: Monday, November 16, 2015 3:01 PM
Subject: Fwd: CLARK COUNTY NEWS RELEASE: Public meetings to introduce proposed rural growth plan alternative

Hello Carol:

The county DID NOT send us the meeting notice in time for publication in our Nov 11 paper. I received this press release more than 24 hours AFTER we went to deadline on the Nov 11 paper. As a result, I was only able to place this on our website.

There was a press release that was sent out an hour earlier to this one that had the locations and dates switched around but that was also more than 24 hours AFTER we printed our Nov 11 paper.

Ken

Begin forwarded message

From: "Wiser, Sonja" <Sonja.Wiser@clark.wa.gov>
Subject: CLARK COUNTY NEWS RELEASE: Public meetings to introduce proposed rural growth plan alternative
Date: November 10, 2015 at 2:12:04 PM PST

November 10, 2015

Contact Oliver Orjiako, Community Planning

(360) 397-2280 ext 4112, oliver.orjiako@clark.wa.gov

Public meetings to introduce proposed rural growth plan alternative

Vancouver, WA -- Public meetings are scheduled to provide information and request citizen feedback on a newly revised proposal for the rural component of the next growth management plan

The open-house style meetings will be 5:30-7 p.m.

- Monday, Nov. 16. Hockinson High School, 16819 NE 159th St
- Tuesday, Nov. 17. Ridgefield High School, 2630 S Hillhurst Road

In addition, the Planning Commission will hold a public hearing at 6:30 p.m. Thursday, Nov. 19 to receive comments and develop a recommendation to the Board of County Councilors regarding the latest proposal for updating the growth plan. The hearing will be on the sixth floor of the Public Service Center, 1300 Franklin St., Vancouver.

Four alternatives are now under consideration as the Board prepares to select a "preferred alternative" as the basis for an environmental impact statement.

Alternative 4 was revised by the Board during a work session on Nov. 9. It is posted online at www.clark.wa.gov/thegrid/. Additional materials are available at www.clark.wa.gov/Planning/2016update/index.html

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You can also link to the full news release on Clark County's website: <http://www.clark.wa.gov/news/news-release.asp?pkNewsSeq=3295>

This e-mail and related attachments and any response may be subject to public disclosure under state law.