



Appendix D: Clark County Economic Development Action Plan

Clark County identified three primary economic development strategies for the next 5 to 10 years. The strategies are:

1. Identify, assess and maintain nodes of growth for economic development;
2. Reduce regulatory barriers and constraints that inhibit economic development,
3. Increase the county's capacity to support and participate in economic development.

Each strategy is supported by action items. In some cases the action items support more than one strategy. Action items that support more than one Strategy are identified with a **.

1. Identify, assess and maintain nodes of growth for economic development (such as Focused Public Investment Areas (FPIAs)).

Clark County may take one or a combination of the following steps to enhance high priority focused public investment areas identified through the Plan update process:

- a) Participate in regional land inventory and assessment (ongoing)
 - b) Foster and convene open communication with regional economic development stakeholders (such as utilities providers, ports, cities, education and workforce development) (ongoing)
 - c) Create zoning designations, developer agreements, or other tools that protect designated areas of focused public investment from fragmented growth or unplanned residential and commercial growth. (ongoing)
 - d) Evaluate development of a fee-in-lieu program for wetland and habitat mitigation. (Yr 1-5)**
 - e) Investigate the use of planned action SEPA, regional general permits and other tools in subarea planning (Yr 1-5)
 - f) Develop a process of site certification for prequalification of sites, and a process for encouraging landowners to use the process. (Yr 1-7)**
 - g) Review and continuously improve streamlined process for major economic developments (ongoing)**
 - h) Review the concurrency program to develop approaches that protect trips for industrial and employment center uses. (Yr 1-5)**
 - i) Establish a dedicated administrative funding source for the county's use in economic development programs and activities. (Yr 1-5)**
2. Reduce regulatory barriers and constraints that inhibit economic development. The importance of this action is positive differentiation. Like businesses, Clark County competes in a marketplace and must be just as responsive to market changes
 - a) Review and continuously improve streamlined process for major economic developments (ongoing)**
 - b) Continue deployment and implementation of e-permitting focused on assisting commercial and industrial growth. (Yr. 1-5)
 - c) Establish fast-tracked development processes to assist small businesses and startups in renovating, expanding, and relocating businesses. Assist small businesses and startups in

- locating local, regional, state and federal resources and programs relevant to their needs (Yr.1-5)
- d) Review the concurrency program to develop approaches that protect trips for industrial and employment center uses. (Yr. 1-5)**
 - e) Investigate the use of planned action SEPA, regional general permits and other tools in subarea planning (Yr 1-5)
 - f) Develop a process of site certification for prequalification of sites, and a process for encouraging landowners to use the process. (Yr 1-7)**
3. Increase the capacity of county government to support and participate in economic development.
- a) Implement the county's REET-based discretionary loan fund to support economic development initiatives, grow the fund to a meaningful amount, and leverage that resource on a revolving basis. (Yr 1-5)**
 - b) Establish a dedicated administrative funding source for the county's use in economic development programs and activities. (Yr 1-5)**

Performance Measures – Economic Development								
Measurable	Period From	Period To	Quantity	YTD	% Change	Since Plan Adoption	% Change	Notes
Permit processing days for industrial permits								
Permit processing days for commercial permits								
Employment land acreage that was pre-qualified								
Ind./Comm. permits processed via e-permitting								
All jobs created for which county processed the permit								
KBE jobs created for which county processed the permit								
Jobs created due to E.D. REET fund loans								
Other: _____ _____								
Other: _____ _____								

Appendix D - Tr Version

Appendix D

CLARK COUNTY ECONOMIC DEVELOPMENT ACTION PLAN

Clark County identified three primary economic development strategies for the next 5 to 10 years. The strategies are:

1. ~~Prepare identified~~Identify, assess and maintain nodes of growth for economic development;
2. ~~Reduce regulatory~~regulatory barriers and constraints that inhibit economic development;
3. Increase the county's capacity to support and participate in economic development.

Each strategy is supported by action items. In some cases the action items support more than one strategy. Action items that support more than one Strategy are identified with a **.

1. ~~Prepare specific nodes (such as Focused Public Investment Areas (FPIAs)) for enhanced economic development.~~Identify, assess and maintain nodes of growth for economic development

Clark County may take one or a combination of the following steps to enhance high priority focused public investment areas identified through the Plan update process:

- a) Participate in regional land inventory and assessment (ongoing)
 - b) Foster and convene open communication with regional economic development stakeholders (such as utilities providers, ports, cities, education and workforce development) (ongoing)
 - c) Create zoning designations, developer agreements, or other tools that protect designated areas of focused public investment from fragmented growth or unplanned residential and commercial growth. (-Yr 1-5 ongoing)
 - d) Evaluate development of a fee-in-lieu program for wetlands and habitat mitigation bank. (Yr 1-5)**
 - e) Investigate the use of planned action SEPA, regional general permits and other tools in subarea planning (Yr 1-5)
 - f) Develop a process of site certification for prequalification of sites, and a process for encouraging landowners to use the pre-qualification process to address environmental issues. (Yr 5-10 1-7)**
 - g) Review and continuously improve streamlined Develop a 60 to 90 day review process for major economic developments. (-Yr 1-5 ongoing)**
 - h) Review Look for revisions to the concurrency program to develop approaches that protect trips for industrial and office employment center uses. (Yr 1-5)**
 - i) Establish a dedicated administrative discretionary funding source for the county's use in economic development programs and activities. (Yr 1-5)**
2. ~~Reduce regulatory barriers and constraints that inhibit economic development~~Reduce regulatory barriers. The importance of this action is positive differentiation. Like

businesses, Clark County competes in a marketplace and must be just as responsive to market changes.

- a) Review and continuously improve streamlined process for major economic developments. (ongoing)~~Develop a 90-day review process for projects of economic significance. (Yr. 1-5)**~~
- b) Continue deployment and implementation of ~~Develop e-permitting focused on assisting commercial and industrial growth. (Yr. 1-5)~~
- c) ~~Amend the development code~~Establish fast-tracked development processes to assist small businesses and startups in renovating, expanding, and relocating businesses. Assist small businesses and startups in locating local, regional, state and federal resources and programs relevant to their needs (Yr.1-5)^[S11]
- d) Review the concurrency program to develop approaches that protect trips for industrial and employment center uses.~~Look for revisions to the concurrency program that protect trips for industrial and employment center uses. (Yr. 1-5)**~~
- e) Investigate the use of planned action SEPA, regional general permits and other tools in subarea planning (Yr 1-5)
- e)f) Develop a process of site certification for prequalification of sites, and a process for encouraging landowners to use the process. (Yr 1-7)**~~Develop a process for prequalification of sites, and a process for encouraging land owners to use the pre-qualification process. (Yr. 5-10)**~~

3. Increase the capacity of county government to support and participate in economic development.

- a) Implement the county's REET-based discretionary loan fund to support economic development initiatives, grow the fund to a meaningful amount, and leverage that resource on a revolving basis. (Yr 1-5)**

- b) Establish a dedicated administrative funding source for the county's use in economic development programs and activities. (Yr 1-5)**

SAMPLE PERFORMANCE MONITORING FORM

Performance Measures – Economic Development									
Measurable	Period From	Period To	Quantity	YTD	% Change	Since Plan Adoption	% Change	Notes	
Permit processing days for industrial permits									
Permit processing days for commercial permits									
Employment land acreage that was pre-qualified									
Ind./Comm. permits processed via e-permitting									
All jobs created for which county processed the permit									
KBE jobs created for which county processed the permit									
Jobs created due to E.D. REET fund loans									
Other: _____									
Other: _____									